

Mario LoPriore

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Education:

Portland Community College

Associates of Applied Science: Web Design & Development | 4.0 GPA

PCC Web Designers & Developers Club Member

Member of CAWT (Computer Applications / Web Technology) Advisory Committee

Edinboro University of Pennsylvania

Bachelor of Applied Arts: Photography & Printmaking | 3.7 GPA

Skills:

Mobile First & Responsive Web Design, WordPress Customization, Adobe CC, Digital Photography, and extensive customer service / print industry experience

Web Languages, Tools, and Concepts:

HTML5, CSS3 & LESS, CSS Grid, JavaScript & jQuery, and PHP & MySQL

WordPress, child themes, and WooCommerce

Git Version Control, Brackets, VS Code, cPanel, and FileZilla FTP

Jira, Slack, Basecamp, and Trello team organization applications

UI/UX & Wireframing, color theory, semantic HTML5, and layout concepts

SEO tools: Google Analytics, Google Search Console, LD+JSON Schema Markup, Facebook Open Graph & Twitter Card Markup, and associated WordPress plugins (Yoast, SEOPress, etc.)

Work History:

Lunabean Media and Drawbridge Creative

- WordPress development/customization and “white label” web & graphic design
- Commerce7 and Wine Direct CMS platforms

Anchor Tag Design, LLC

Freelance web and graphic design for artists and small businesses - Portland, OR

- Designing and building responsive, mobile first and custom WordPress sites
- Focusing on accessibility, readability, SEO/Schema markup, and Google Audit results
- Creating logos and graphics with Adobe CC and digital product photography
- WordPress child themes, WooCommerce, and SEO overhauls of existing websites
- Value added concepts including: documentation, training, style guides, etc.
- Subcontracting as a remote WordPress designer / developer for multiple Portland-based marketing companies

Alchemy App Lab

UI Designer on Project Mercury: A video-based business review app

- Interface design for a ReactJS-based progressive web app
- Created stylesheets from wireframes and user flow mockups
- Collaborated with developers to insure accessibility standards
- Crafted custom .SVG icons with Adobe Illustrator

Alchemy Code Lab

“Devsign” Career Track Program – Teacher’s Assistant

- Concentration on semantic HTML5, CSS Grid, accessibility, and best practices
- Utilized Visual Studio Code, GitHub, and Canvas Instructure
- Assisted students with daily assignments and on group projects
- Conducted lectures on CSS Grid, Flexbox, and responsive layout concepts

Portland Community College - *The Bridge*: PCC’s Student Newspaper

Online Manager

- Site redesign: installed responsive WordPress child theme
- Integrated social media platforms and advertising on the site
- Created documentation for future online editors
- Continued volunteering for training and site support